

Perfectly Placed

Dr Austin Gibbs

Immersive Technologies

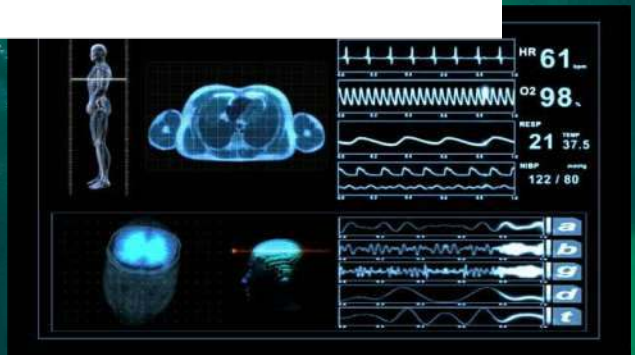
Augmented Reality

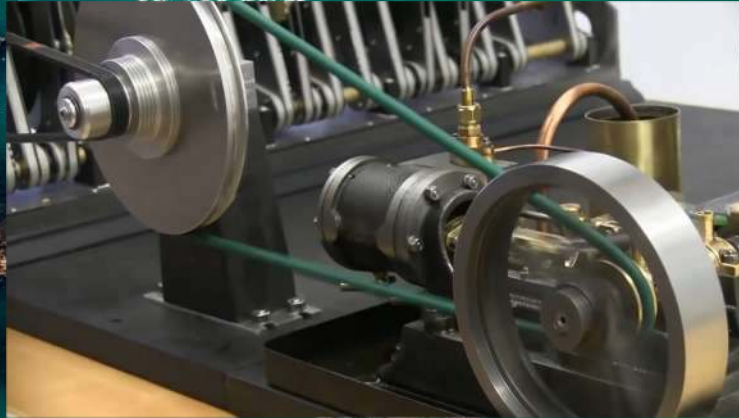
Machine Learning

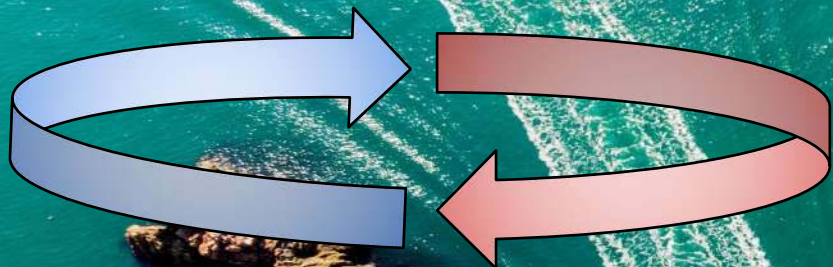
Virtual Reality

Artificial Intelligence

Virtual reality is an artificial environment that is created with software and presented to the user in such a way that the user suspends belief and accepts it as a real environment.







The Diverse Potential of VR & AR Applications

Predicted market size of VR/AR software for different use cases in 2025*

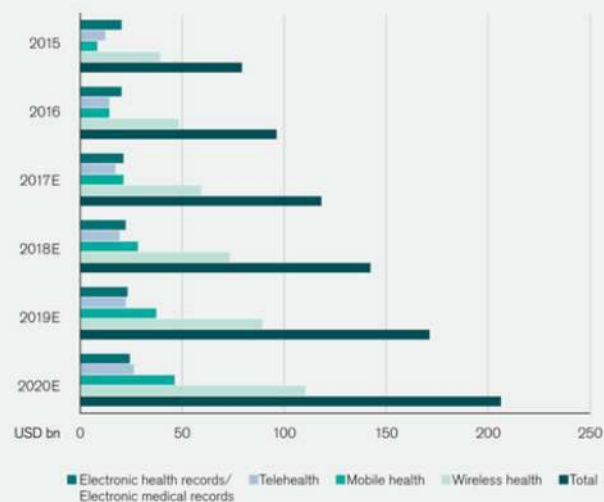


* Base case scenario
Source: Goldman Sachs Global Investment Research

statista

Healthtech market

expected to grow materially



Source
Statista, Credit Suisse

#Sandbox



#Sandbox



#Sandbox



Perfectly Placed

Dr Austin Gibbs