

Perfectly Placed

Dr Austin Gibbs

Immersive Technologies

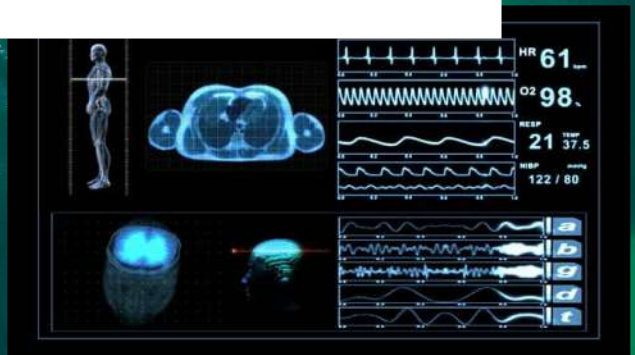
Augmented Reality

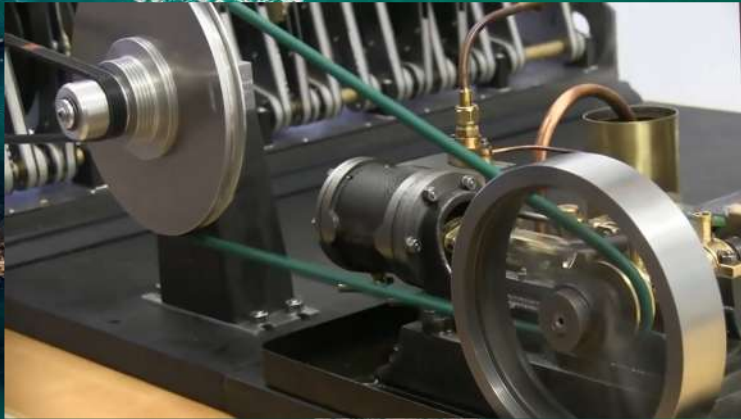
Machine Learning

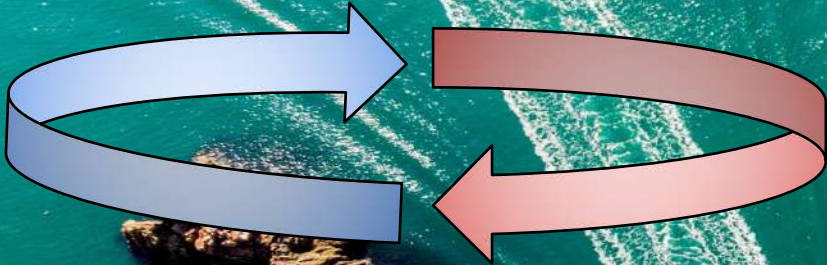
Virtual Reality

Artificial Intelligence

Virtual reality is an artificial environment that is created with software and presented to the user in such a way that the user suspends belief and accepts it as a real environment.

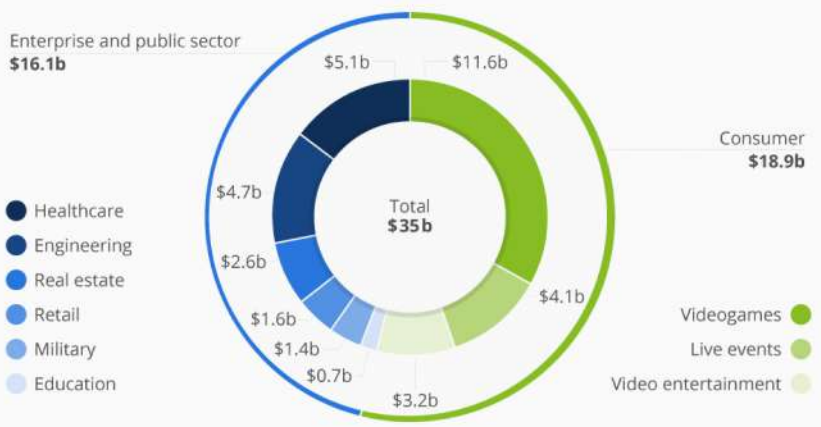






The Diverse Potential of VR & AR Applications

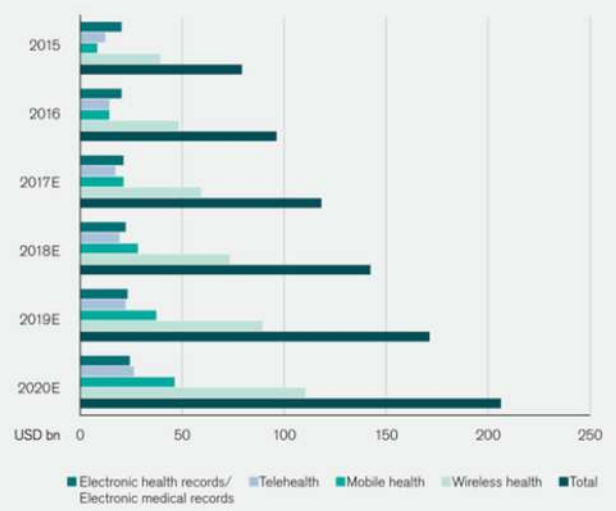
Predicted market size of VR/AR software for different use cases in 2025*



* Base case scenario
 @StatistaCharts Source: Goldman Sachs Global Investment Research



Healthtech market expected to grow materially



Source: Statista, Credit Suisse

#Sandbox



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