#### The right risk

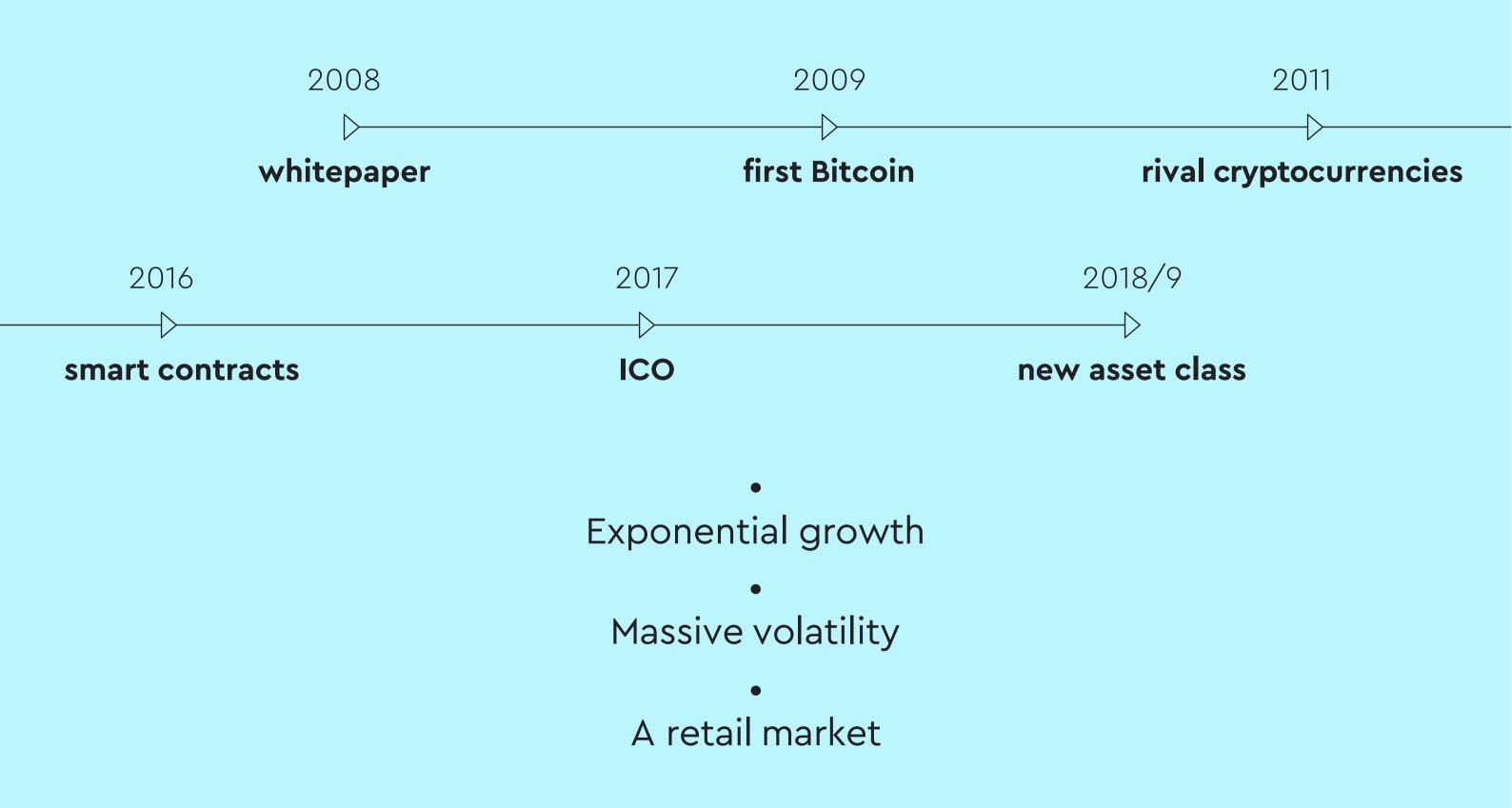
The institutional investor perspective

#### Sandra Alzetta

Chief Product and Marketing Officer
Koine

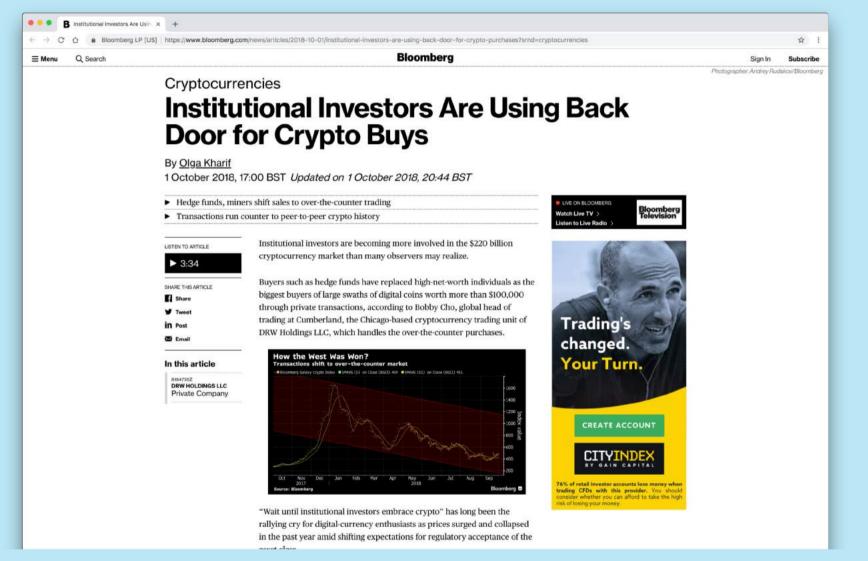
#### From crash to crypto

The problem child of a troubled financial decade



### Institutions put their toes into the digital water





There's an inescapable pull to emerging asset classes

High volatility can mean attractive returns

Institutions are having to find best practice workarounds

# This asset class is not (yet) institution grade

		FIAT	CRYPTO
PEACE OF MIND	Regulation	<b>✓</b>	X
	Governance	<b>√</b>	X
	Security of assets	<b>✓</b>	X
	Security of settlement	<b>✓</b>	X
MARKET VIABILITY	Liquidity	<b>✓</b>	X

### Regulation, regulation, regulation



Investor protection • Stability Rule of law

### The oversight oversight

Governance • Audit • Risk • Transparency



## Being certain of settlement certainty

Certainty of counterparty • Certainty of settlement • Certainty of speed

#### Custody: the weakest link

Segregation of duties • The three rules of custody

		FIAT	CRYPTO
PEACE OF MIND	Regulation	✓	X
	Governance	<b>√</b>	X
	Security of assets	<b>√</b>	X
	Security of settlement	<b>√</b>	X
MARKET VIABILITY	Liquidity	<b>✓</b>	X

### Liquidity is the lifeblood of markets



Asset prices have to fluctuate - otherwise there's no market

There are many exchanges; their liquidity differs

36% of traders upset with the problem of liquidity on prevailing exchanges\*

# Introducing

## Koine combine traditional financial discipline and rigour with digital agility

•

Institutional grade custody and settlement for fiat and digital assets

•

Suitable for high frequency trading across multiple marketplaces

•

Unparalleled speed

### The right risk...

#### The right risk...

...is no risk\*

#### Managing out the risk of digital asset custody

Maximising client protection from counterparty, settlement and insolvency risks

Conforming to the highest standards in KYC and AML

Banking grade governance model, full transparency

## Symbiotic partnerships, driving liquidity

koine

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### Thankyou

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