Lynch Syndrome App Survey Initial Results

Timelines

End Sep 2024

Launched app through Lynch Syndrome UK

By 27 Nov

• 158 Lynch Syndrome Carriers had downloaded the app and entered data

On 27 Nov

 Invited all users to complete a User Survey through Day One Strategy Market Research

By 17 Dec

- 166 had download the app
- 82 (49%) had completed the survey

The high-level analysis of the survey results is set out on the following slides

A more detailed analysis will be released in the New Year



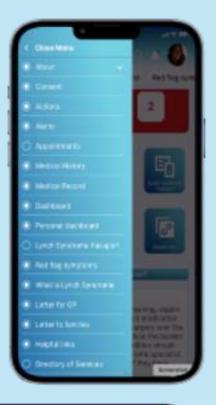
For those that use it, they are finding the app useful...

84%

High Overall Satisfaction: 84% positive experience with the app.



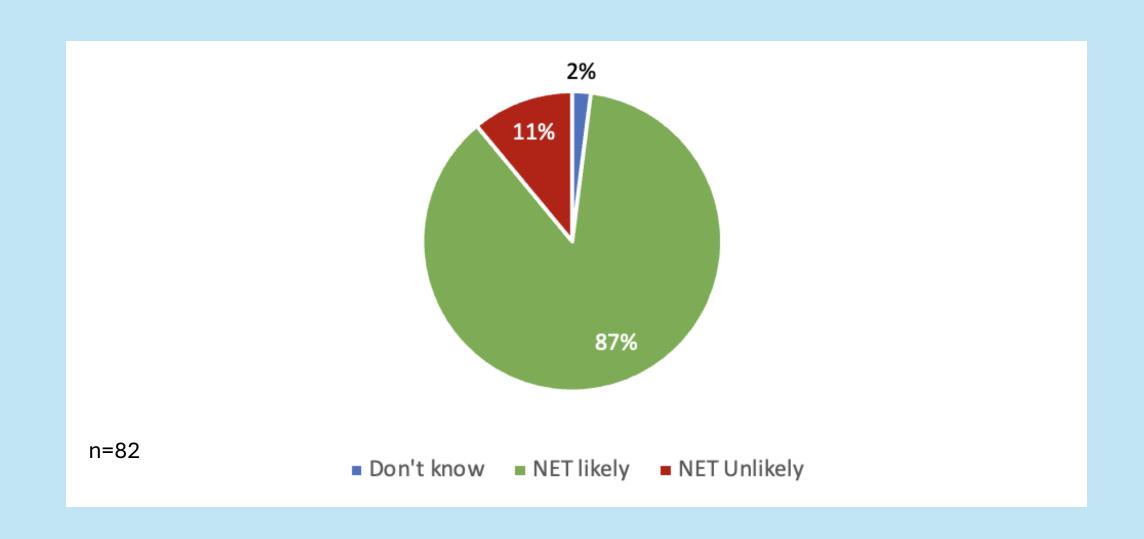




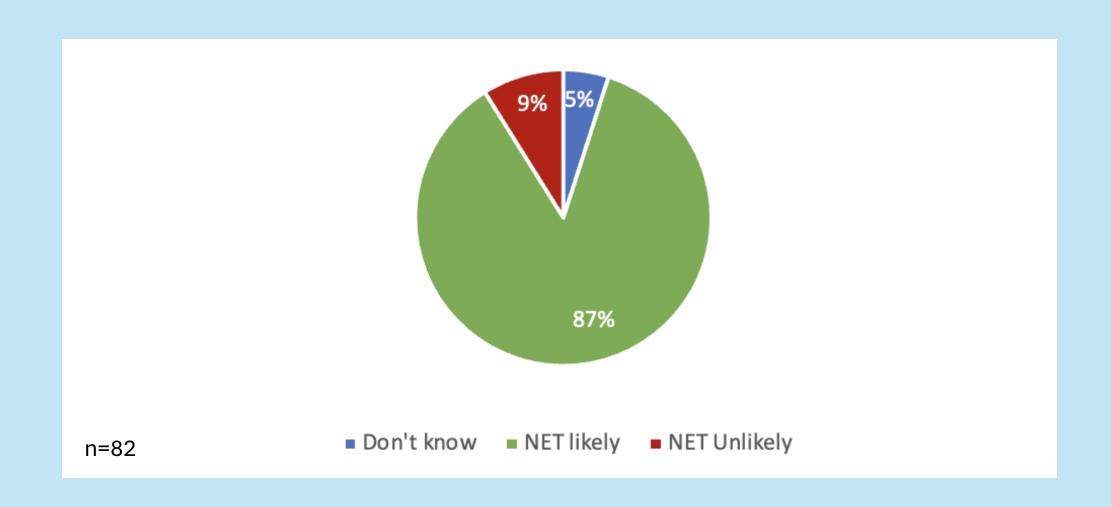
It's handy to have all the information in one place

I love that everything I need to manage my Lynch Syndrome is contained within the App

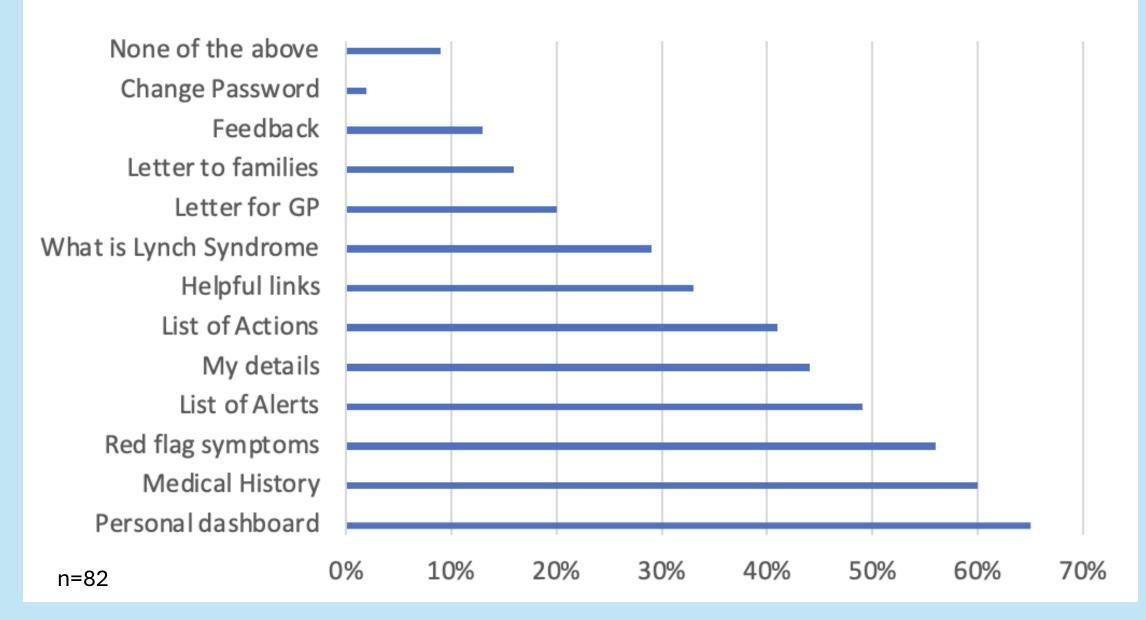
How likely would you be to continue using this app to help with managing your Lynch Syndrome?

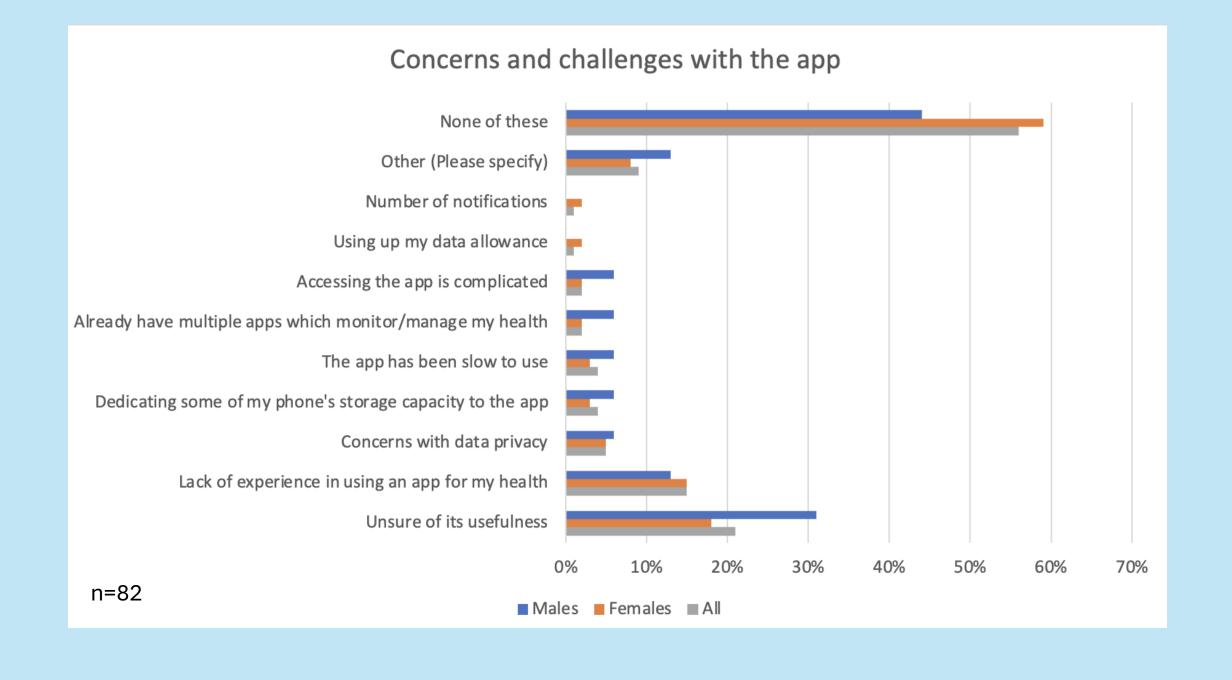


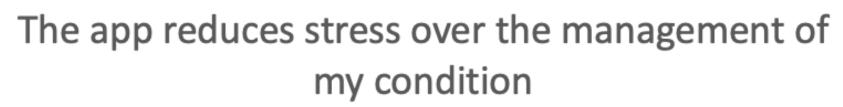
How likely would you be to recommend the mobile app to someone else who has Lynch Syndrome?

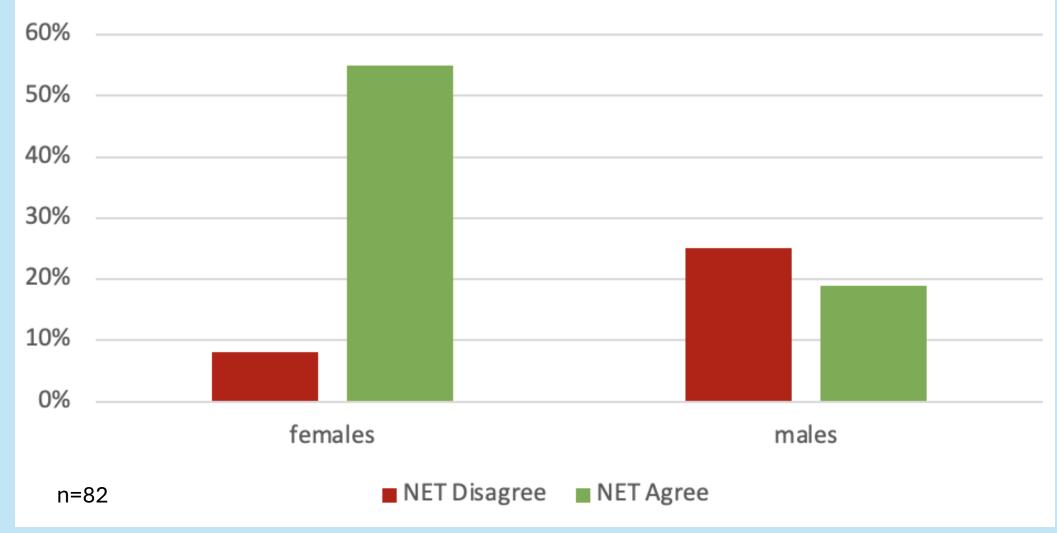




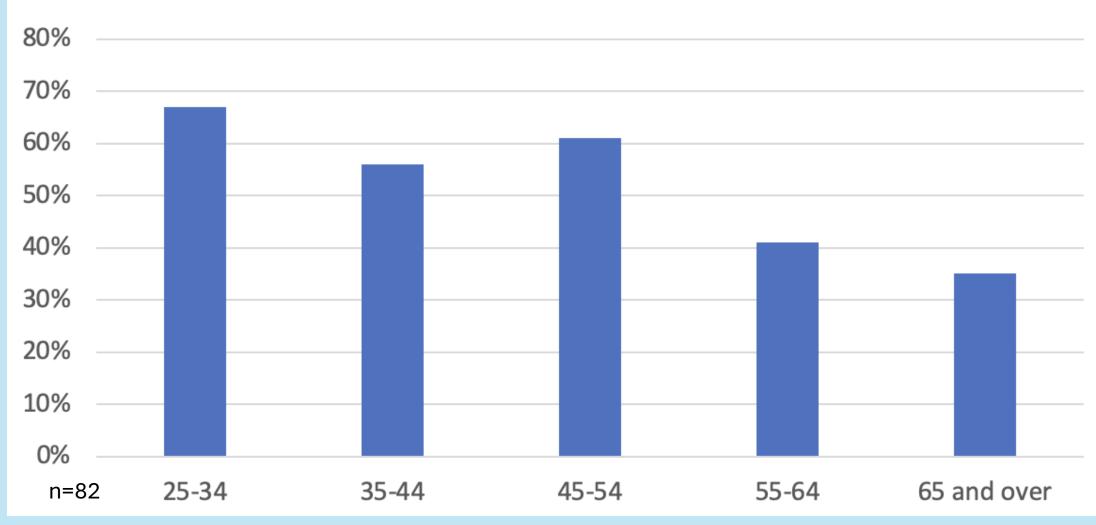








The app reduces stress over the management of my condition NET agree per age group



We are immensely grateful to the users who have downloaded the app and to those who completed the survey in such numbers and with such enthusiasm

The full survey analysis will follow later in the New Year