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DIGITAL

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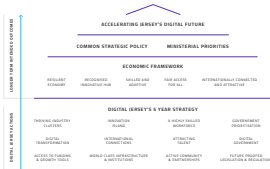
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FINTECH

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# Strategic and Operational Context

Launched in 2021, Digital Jersey's 5 year strategy sets the direction for the organisation, with each activity area aligning and contributing to the government's focus in the Economic Framework, Common Strategic Policy and Ministerial Priorities. While actions in the Digital Jersey 5 year strategy were in motion prior to the current Government's contextual framework, policies and priorities being initiated, there is significant and demonstrable alignment.



# Purpose & Role

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Digital Jersey's purpose is to 'Accelerate Jersey's Digital Future', that is to speed up Jersey's transition to a more digital economy and society with all the resulting benefits.

We are primarily a Government backed economic development agency, but also an industry association of member companies and individuals committed to our mission.

## OUR ROLE IS TO:

- **Drive economic development** through the growth of a standalone digital sector, including thriving clusters of technology businesses creating new high value employment.
- **Support digital transformation** in other sectors of the economy, including Finance, Tourism & Agriculture, to improve their performance, competitiveness and productivity.
- **Represent the local tech industry** both on and off island to advocate for their interests, e.g. regarding Government policies, ensure the sector is understood locally and help them find new opportunities.
- **Operate high quality business support facilities** such as collaborative workspaces for the digital community, desks and offices for start-ups and conducive learning environments.
- **Promote Jersey as a leading island digital centre**, to drive inward investment, attract sandbox opportunities and help local companies export.
- **Provide advisory services to private sector companies and public sector bodies** to help them take advantage of technological advances to improve their outcomes.
- **Improve digital skills across the island** primarily in the workforce but also through supporting technology teaching/learning in the education system.
- **Develop strategy and contribute to key Government policies** in key foundational areas, e.g. digital skills, smart island, digital health, etc. working closely with Government departments and other organisations.

# Overview

Digital Jersey's programme of work will support the 12 focus areas.

## DELIVER\*

Actively lead, manage and run the initiative.

## DRIVE\*

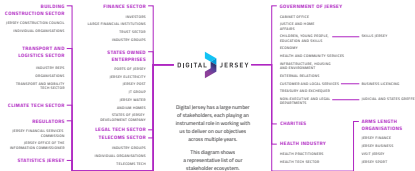
Facilitate and actively engage.

## SUPPORT\*

Respond and assist.

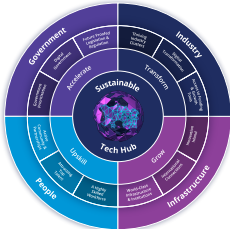
THEMES		STRATEGIC FOCUS AREAS	DELIVER*	DRIVE*	SUPPORT*
INDUSTRY	1	Technical Industry Clusters	✓		
	2	Digital Transformation	✓	✓	✓
	3	Access to Funding & Growth Tools	✓	✓	
INFRASTRUCTURE	4	Innovation Hubs	✓	✓	✓
	5	International Connections	✓		✓
	6	World-Class Infrastructure & Institutions		✓	✓
PEOPLE	7	Jersey-Skilled Workforce	✓	✓	✓
	8	Attracting Talent	✓	✓	
	9	Active Community & Institutions	✓		
GOVERNMENT	10	Government Modernisation	✓	✓	✓
	11	Digital Government		✓	✓
	12	Future Proofed Legislation & Regulation			✓

# Key stakeholders and partners



# 5 Year Strategy

In 2021 Digital Jersey set out a 5 Year strategy that outlines 12 key areas of focus. These goals summarise the work we do and our operational plan for each year seeks to make progress towards these goals.



# CEO Statement

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## 2023 PRIORITIES

This operational plan sets out the key deliverables for Digital Jersey in 2023. It is an ambitious plan focused on driving forward our 5 Year Strategy published in 2021 and aligned with Government of Jersey priorities, especially the 'Outline Economic Strategy for Jersey - A vision for 2040' and Economy Ministerial Plan for 2023. It should be recognised that Digital Jersey plays a dual role in economic

development, not only tasked with growing a separate standalone digital sector of the economy but in also supporting other sectors of the economy including the public sector, in improving their performance through technology. Activity is set out by area of focus and linked to the Strategy objectives.

Whilst progress is intended to be made in all areas, particular importance is attached to the following deliverables:

- 1. Launch of the Technology Accelerator Programme:** the detailed design blueprint was commissioned and delivered by the end of 2022. Digital Jersey will incorporate within a Strategic Programme Plan and submit this to Government once approved by our Board. Once approved by the Minister of Economic Development, Tourism, Sport and Culture, based on advice from the Oversight Group, our plan is to launch the initial Programme(s) in Q3 2023. Detailed objectives for 2023 are set out in this plan.
- 2. Skills:** in 2023 Digital Jersey launched a refresh of our Digital Skills Strategy at the same time as CYPES published a new Digital Education Strategy. In 2023 we will be working closely with CYPES to develop detailed implementation plans for both strategies as supporting local digital skills development is a core deliverable for us and Government as a whole.<sup>1</sup> This is a key priority for Digital Jersey in 2023 in order to move this workstream onto a longer-term sustainable strategic pathway.
- 3. Local Tech Entrepreneur Support:** 2023 will see the continuation of work in 2022 to particularly support local tech company growth through improved access to advice, funding and other support. Examples include Springboard and the Digital Jersey Start-up Bootcamp. We will also continue to grow the local tech community through the targeted import of new companies and talent, as well as continuing to provide support for any organisation in Jersey wishing to improve their use of technology.
- 4. Developing a digital impact assessment framework:** working with the Economics Unit and Statistics Jersey we will look to develop an improved way of measuring the impact of both the digital sector, and Digital Jersey, on the Jersey economy to ensure better representation of digital in Government economic analysis and planning.

<sup>1</sup> In 2021 and 2022 courses have been supported by one-off grants from government.





# Core Activities

INDUSTRY | INFRASTRUCTURE | PEOPLE | GOVERNMENT

# 1. THRIVING INDUSTRY CLUSTERS

To become a compelling hub for internationally focused digital entrepreneurs, micro-businesses and distributed companies; with employment, expertise and export revenue in specialisms where we have a comparative advantage.

## 2023 ACTIVITIES

With the objective of supporting the resilience of Jersey's economy (Mission 1 of the Outline Economic Strategy) and growing the digital sector, we will work with Jersey Finance (JF) to make 'ProMatch' (a local only procurement portal) a success to enable local digital companies to win more work from local finance companies.

## 2023 TARGETS

Introduce 15 digital businesses (Digital Jersey members) to the portal.

## DELIVER, DRIVE OR SUPPORT

Deliver

Assess and implement recommendations from Cluster Analysis report (commissioned from KPMG) to inform future sub-sector focus.

Implementation plan approved by DJ Board.

Deliver

CONTINUED

# 1. THRIVING INDUSTRY CLUSTERS

## 2023 ACTIVITIES

In line with the "Outline Economic Strategy for Jersey – Missions 2, 3, 4 & 5" work with (FSC, GoJ) and (FL) to develop and improve Fintech Framework and Sandbox Jersey offering.

Develop and implement the Fintech Framework to provide clarity and oversight regarding the three core pillars; Economy, Infrastructure and People under the following headings:

- Accelerate fintech adoption.
- Driving fintech innovation.
- Improve fintech education and training.
- Hosting and facilitating community working groups.
- Developing & improving strategic partnerships with key stakeholders.
- Grow international partnerships.

## 2023 TARGETS

Identify 3 fintech companies to utilise the Sandbox Jersey (subject to FSC support) and publish case studies.

Identify and formalise relationships with 3 key brands.

Identify and relocate 3 suitable fintech businesses/ start-ups/ entrepreneurs.

## DELIVER, DRIVE OR SUPPORT

Deliver

In line with the "Outline Economic Strategy for Jersey – Missions 2, 4 & 5" develop & implement inward investment plan to improve Digital Jersey's brand off-island, working with Locate Jersey and others, to include presence at suitable European conferences, expos and start-up events with the objectives of driving awareness and

- Attracting relocation talent/businesses.
- Growing pipeline for TAP.
- Developing potential Sandbox Jersey applications.
- Providing opportunity for DJ members to showcase products & services.

Attract 10 digital business relocations / workers / freelancers (including fintech).

Identify and select 3 suitable conferences/expos (budget allowing).

Work with (FL) to utilise their network and off-island events programme.

Deliver

## 2. DIGITAL TRANSFORMATION

To ensure a 'digital first' approach across all sectors of the economy whereby businesses harness technology to improve services and productivity, in turn enhancing their international competitiveness.

### 2023 ACTIVITIES

In line with the 'Outline Economic Strategy for Jersey - Missions 3 & 4' continue to highlight gaps in the digital transformation of Financial Services and work with partners to resolve.

- Work with JFSC on follow up actions to 2022 Barriers To RegTech Adoption research.
- Support the design and development of the Open Banking framework across the crown dependencies.
- Continue educating industry regarding the benefits of leveraging regtech solutions as part of the ongoing initiative to encourage efficiencies across the regulated sector, resulting in improved adoption rate (as measured by JFSC).

### 2023 TARGETS

Open banking adopted in by at least one bank in Jersey

RegTech adoption plan agreed with JFSC (subject to resourcing).

### DELIVER, DRIVE OR SUPPORT

Drive/Support

CONTINUED

## 2. DIGITAL TRANSFORMATION

### 2023 ACTIVITIES

In line with Mission 3 of the 'Outline Economic Strategy – for Jersey' we will continue to support non-digital businesses with digital transformation and innovation.

### 2023 TARGETS

Support 10 non-digital businesses in their efforts to digitally transform.

### DELIVER, DRIVE OR SUPPORT

Support

In line with priorities detailed by the Minister for Economic Development, Tourism, Sport & Culture in the Ministerial Plans for 2023, develop a programme of 'Smart Island' projects to assist with e.g.:

- Priority 5: the marine and agricultural sectors to improve productivity, environmental performance and food security.
- Priority 7: Support the delivery of the Heritage strategy.
- Priority 8: Encourage investment and create an attractive / dynamic retail and tourism sector.

Provide support on 5 different projects contributing to the ministerial priorities.

Drive/Support

In line with priority 5 detailed by the Minister for Economic Development, Tourism, Sport & Culture in the Ministerial Plans for 2023, develop and expand on the Smart Fields project with a focus on the scalability, education & quality of the technology implemented.

Design a platform to enable a 5% or greater improvement in productivity or environmental performance for the Jersey Royal potato industry.

Deliver

### 3. ACCESS TO FUNDING & GROWTH TOOLS

To improve access to finance and banking by supporting entrepreneurialism, brokering local & international investor relations, and ensure local accessibility to digital banking/payments.

#### 2023 ACTIVITIES

In line with the Minister for Economic Development's Ministerial Priority to develop 'an economic framework which will champion a sustainable and inclusive approach and drive an economy that is consistently high-performing, environmentally sustainable, entrepreneurial and technologically advanced' (priority '1) we will support local start-ups and entrepreneurs with access to funding via the Springboard website and funding clinics, Start-up (bootcamp-free innovation island) and continuation of our partnership with TICKEX (which connects entrepreneurs with angel investors).

We will also support entrepreneurs by setting up a crowdfunding partnership with an existing platform (e.g. Seedn) to provide another route to securing funding for local businesses.

Enable Jersey companies to access technology tools and platforms available in other jurisdictions, e.g. Stripe or similar, Google Play Store, etc.

#### 2023 TARGETS

Support 10 high potential companies with introductions to the investor community or other support mechanisms, tracking outcomes where possible.

1 crowdfunding partnership.

Resolution of localisation issues with Google.  
Stripe agreement unlikely but still worth striving for, as well as identified alternatives.

#### DELIVER, DRIVE OR SUPPORT

Deliver

Deliver

Drive

## 4. INNOVATION ISLAND

To become an internationally recognised innovation hub by improving the local support infrastructure for entrepreneurs to test and commercialise products & services.

### 2023 ACTIVITIES

Establish the island's first technology Start-up/Bootcamp programme, helping to accelerate entrepreneurs from idea to execution. This project will be implemented to help develop "an economy at the cutting edge of innovation" as outlined in Mission 2 of the 'Outline Economic Strategy – for Jersey' supporting the priority 1 detailed by the Minister for Economic Development, Tourism, Sport & Culture in the Ministerial Plans for 2023.

### 2023 TARGETS

At least 5 start-ups supported through the technology start-up bootcamp programme.

### DELIVER, DRIVE OR SUPPORT

Deliver

In line with the 'Outline Economic Strategy for Jersey - Missions 2, 3 & 5' support the implementation of Minimum Viable Product (MVP) of Grindstone Accelerator programme

Develop partnership agreement and implement plan with partners to deliver launch of Grindstone Jersey.

Drive/Support

\*Consultations are ongoing with Grindstone to bring a version of their structured entrepreneurship development programme for Jersey Home - GRINDSTONE (grindstone.com)

CONTINUED

## 4. INNOVATION ISLAND

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### 2023 ACTIVITIES

Work with Grindstone and Revive to help assess feasibility and introduce a chapter of the Grindstone Accelerator Programme to Jersey.

The Grindstone Accelerator Programme is aimed at scale-up entrepreneurs whereby participants are taken through a nine-month programme of intense learning, scaling and growth by looking at everything required to become highly fundable.

Business fundamentals are covered in detail with the aim of making scale-ups highly fundable.

<https://grindstoneai.com/programmes/>

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### 2023 TARGETS

100% completion

### DELIVER, DRIVE OR SUPPORT

Deliver



## 5. INTERNATIONAL CONNECTIONS

To become widely regarded as a digitally-savvy environment and business centre, attracting foreign direct investment, start-ups, entrepreneurs and talent.

### 2023 ACTIVITIES

In line with the Minister for Economic Development's Ministerial priority (priority 3) to identify 'new international opportunities for Jersey businesses' (and also mission 5 of the 'Outline Economic Strategy – for Jersey') we will run an international connections workshop to support digital companies with exporting their products/services. Target markets (including Europe) to be guided by government and industry feedback.

Explore options to have a stand at the Smart City Expo 2023 or similar event.

Support External Relations team in deepening international relationships.

Support Economy Department with ongoing Export Strategy and implementation (in line with mission 5 of the 'Outline Economic Strategy – for Jersey').

### 2023 TARGETS

Run 1 workshop to support 5 businesses.

TBC (budget dependent) but if actioned opportunities target.

Likely to be successful engagement with Ambassadors & UK Government Ministers in Jersey plus key overseas trips including New Jersey Big Data Alliance event presentation re Data Trusts.

Targets to be confirmed once Export Strategy metrics agreed.

### DELIVER, DRIVE OR SUPPORT

Deliver

Deliver

Support

Support

## 6. WORLD CLASS INFRASTRUCTURE AND INSTITUTIONS

To benefit from an eco-system of enabling and accelerating hard, soft and critical infrastructure; hosting resilient physical networks, appropriate cultural and working amenities, and the institutions necessary to maintain long-run economic progress.

### 2023 ACTIVITIES

In support of Missions 1 & 2 of the 'Outline Economic Strategy – for Jersey', encourage an innovative ecosystem by providing access to infrastructure tools to new technology start-ups, aimed at solving problems for Jersey (particularly focusing on innovative solutions which align with the Ministerial Priorities where possible).

### 2023 TARGETS

Work with Go(mapping) partner (e.g. Digimap) to launch a suitable start-up licensing scheme for geospatial information & data.

### DELIVER, DRIVE OR SUPPORT

Drive

CONTINUED

## 6. WORLD CLASS INFRASTRUCTURE AND INSTITUTIONS

### 2023 ACTIVITIES

Expand the use of the Digital Jersey Digital Twin (3D visualisation) to encourage innovative problem solving within infrastructure on the island, in alignment with Mission 2 of the 'Outline Economic Strategy – for Jersey'.

Continue discussions with UK Universities at Vice-Chancellor level, working with CYPCS and other departments, to establish a strategic partnership for Jersey.

Chair a Telecoms Industry Group to support Government objectives to maintain advanced telecoms infrastructure, represent industry views to Government and act as interface for other areas of Government policy.

### 2023 TARGETS

Design, develop and test 1 additional use case for the Digital Twin.

Agreement reached with e.g. Southampton or Exeter.

### DELIVER, DRIVE OR SUPPORT

Drive

Drive

Support

## 7. A HIGHLY SKILLED WORKFORCE

To train a digitally-savvy workforce with a pipeline of local tech talent, expertise and knowledge graduating from its further and higher education centres.

### 2023 ACTIVITIES

In line with Mission 1 of the 'Outline Economic Strategy – for Jersey', we will support diversification of the economy by helping local digital businesses to grow (creating job opportunities) through our work permissions scheme and recruitment assistance.

#### Develop the Digital Skills Strategy

- Develop implementation plan for the Digital Skills Strategy.
- Develop sustainable financial model for digital skills development.
- In meantime continue to deliver courses in 2023 subject to available funding either from available government resources, private sector or DJ reserves.

### 2023 TARGETS

Endorse at least 10 working permissions for existing companies.

Agreement of Digital Skills Strategy  
Refresh Implementation Plan by Digital Jersey Board & CYPES.

Re-establish Digital Skills Partnership (standalone or JG group).

Deliver a programme of courses<sup>1</sup>.

### DELIVER, DRIVE OR SUPPORT

Support

Deliver

CONTINUED

<sup>1</sup> Resourcing and scope dependent on funding

## 7. A HIGHLY SKILLED WORKFORCE

### 2023 ACTIVITIES

Forge partnerships with industry to expand skills and common core competencies

- Grow the number of businesses signing up to partnership opportunities and the technology pact.
- Host membership roundtable to discuss common industry skills requirements.

### 2023 TARGETS

At least 5 businesses signed up to technology pact.

### DELIVER, DRIVE OR SUPPORT

Drive

Develop specialist course programmes

Run at least 3 specialist courses

Deliver

- Work with the Digital Jersey team and members to deliver specialist courses (e.g. Coding, Uncrewed Vehicles and Internet of Things).

(delivery is dependent on sponsorship / course charges or grant funding).

Support CYPES to drive digital skills in Education<sup>1</sup>

Run 10 digital skills related extra-curricular activities and school visits.

Support

- Deliver digital training for teachers.
- Support the implementation of the Digital Education Strategy.
- Annual Digital Skills Provision Audit.
- Engage young people around digital skills and careers.
- Run digital skills related extra-curricular activities (Eg. Jersey Coders, Hackathons).

<sup>1</sup>Subject to available resources + continuation of 2022 teacher training support provided.

## 8. ATTRACTING TOP TALENT

To be regarded as an attractive location to live and work by highly-mobile tech talent and the island's overseas population pursuing higher education, as a result featuring in influential rankings and reviews.

### 2023 ACTIVITIES

Work with Government (Business Licensing Hub & Locate) to renew the MoU which was created to help grow the digital sector in Jersey and drive economic value through assisting digital businesses and individuals.

### 2023 TARGETS

Revised MoU signed.

### DELIVER, DRIVE OR SUPPORT

Drive

Develop relocations strategy and target specific markets for recruitment of businesses/talent (as part of Inward Investment Strategy from 'Thriving Business Clusters' activity above).

Attract at least 10 digital businesses workers/freelancers to Jersey (subject to MoU above).

Deliver

## 9. ACTIVE COMMUNITY & PARTNERSHIPS

To create a diverse and inclusive savvy community, made-up of entrepreneurs, tech talent, investors and service providers; feeding the sector with a pipeline of ideas and talent and driving 'creative destruction' and renewal.

### 2023 ACTIVITIES

In line with the "Outline Economic Strategy for Jersey - Missions 2, 3, 4 & 5" develop Ambassador Programme to broaden and deepen Digital Jersey's reach and to support key programmes of work.

This programme is designed to build a network of tech and digital entrepreneurs who want to represent Jersey to help promote and export the Island's digital expertise. Ambassadors will contribute to our community by promoting, leading, endorsing & mentoring to help the digital sector thrive in Jersey.

As champions of Digital Jersey, ambassadors work closely with DJ to promote the Jersey infrastructure, business benefits and achievements in the digital sector to local and global audiences.

### 2023 TARGETS

Deliver agreed communications plan for DJ Ambassadors.

Track Ambassador social mentions & features. Secure Thought Leadership supporting comments/ content throughout the year. Baseline data to be collected to create future targets.

Host at least 2 ambassador events.

### DELIVER, DRIVE OR SUPPORT

Deliver

CONTINUED

## 9. ACTIVE COMMUNITY & PARTNERSHIPS

### 2023 ACTIVITIES

Design and deliver a programme of events to include:

- Flagship events showcasing the work of Digital Jersey and local tech businesses, including Annual Review & Tech Awards
- Industry / sector specific events that support key workstreams
- Networking / member only events
- Member-led events hosted by Digital Jersey

Ensure that all areas of our facilities are fit for purpose as spaces which support member, skills and Digital Jersey activity.

Deliver tangible member benefit through the facilities to support businesses to grow.

Explore D/JX use for tech base / bootcamp / specialist courses etc.

To grow our digital community, we will refresh our Enterprise membership offering. We will also work to engage a more diverse range of members through our initiatives such as our work/event spaces, exclusive member events, promotion through our channels and mentoring programme.

To ensure we are delivering high quality facilities and services, we will conduct feedback survey amongst members and action outcomes.

### 2023 TARGETS

Deliver or support at least 10 events that attract at least 1000 attendees in total over the course of the year.

Introduce member surveys, event feedback process etc and develop benchmark net promoter scores for the organisation.

At least 10 members using facilities at D/JX each week.

10% net increase in small business and enterprise memberships.

Introduce 15 mentor/mentee partnerships through our mentoring programme.

NP score / % good or very good.

### DELIVER, DRIVE OR SUPPORT

Deliver

Deliver

Deliver



## 10. GOVERNMENT PRIORITISATION

For Government to prioritise investment and resources into the digital economy, providing strategic investment that will underpin long-term growth.

2023 ACTIVITIES	2023 TARGETS	DELIVER, DRIVE OR SUPPORT
Prepare business case for Government Plan 2024-2026 to increase GoJ investment in DJ to cover operational growth and Digital Skills Strategy implementation.	Approved funding bid(s).	Drive
Support GoJ to run local procurement workshops for tech and digital related government projects, to help local companies to win more government projects and improve resilience of our economy (Mission 1 of the 'Outline Economic Strategy – for Jersey').	Run 3 engagement and project workshops.	Support
Work with Statistics Jersey and Economics Unit to ensure the standalone digital sector is measured properly alongside other economic sectors, to better inform Government economic analysis and planning.	Agreed plan to measure digital sector.	Deliver/Drive
Develop an impact assessment framework for Digital Jersey as an organisation alongside similar work for Technology Accelerator Programme.	Impact assessment framework agreed by DJ Board.	

# 11. DIGITAL GOVERNMENT

To become a 'digital-by-default' Government, recognised by industry and residents for its quality and efficiency in the delivery of services.

2023 ACTIVITIES	2023 TARGETS	DELIVER, DRIVE OR SUPPORT
Participate in and support new GoJ Digital & Data Board.		Drive/Support
Support implementation of Digital Health & Care Strategy (2017).		Support
Support the Ministerial Population and Skills Working Group.		Support
Provide ongoing digital advisory support to all Government departments.		Support
Participate in and support new Construction Innovation Hub (a joint initiative between GoJ and Jersey Construction Council to address issues raised in Carbon Neutral Roadmap as well as Common Strategic Policy and Ministerial Priorities).		Drive/Support

## 12. FUTURE PROOFED LEGISLATION AND REGULATION

To deliver a regulatory and legislative environment that is agile and flexible to the needs of the digital economy; supporting and accelerating the sustainable & regenerative economy, new forms of business models, and the emergence of new modes of transport.

### 2023 ACTIVITIES

Make recommendations through the Data Stewardship Special Interest Group on changes to Data Protection and Trust legislation to support development of data stewardship services.

### 2023 TARGETS

Recommendations shared with relevant government departments and included in 2024 Government Plan for legislative changes.

### DELIVER, DRIVE OR SUPPORT

Support

Support the Jersey Legislative Drafting Office in Rules as Code programme of work.

TBC as the programme has only just been funded.


Support

Participate in and support Telecoms Strategy Steering Group.

Support

Support Digital Economy Team with industry engagement in any new developments in areas such as Cyber and Data Protection.

Support

A man with short brown hair, wearing a brown jacket over a grey shirt and blue trousers, is working in a large greenhouse. He is leaning over a row of green plants, possibly a tomato or pepper crop, and appears to be using a small tool to tend to them. The greenhouse has a high, arched glass roof supported by a metal frame. The plants are arranged in neat rows, and the overall atmosphere is bright and airy.

## MAJOR PROGRAMMES

Programmes identified as priorities for Digital Jersey to lead, which are funded separately from the core grant funding.

2023 ACTIVITIES	2023 TARGETS	PROGRAMME
<p>Initiate the first set of Technology Accelerator Programme (TAP) programmes:</p> <ul style="list-style-type: none"> <li>Establish governance and administration architecture.</li> <li>Develop templates for Programme Proposals.</li> <li>Application process and guidance documents.</li> <li>Establish Brand and Website with associated channels.</li> <li>Launch and Operationalise TAP.</li> <li>Discover, design, develop and deliver first set of TAP programmes including Open, Foundational, Thematic Programmes.</li> <li>Develop and implement communications/Marketing Plan.</li> <li>Develop impact evaluation framework (as starting point for wider impact framework).</li> <li>Increase stakeholder engagement and awareness of the Technology Accelerator Programme.</li> </ul>	<p>Approval of TAP Strategic Programme Plan by Economy Minister.</p> <p>Successful launch of the Technology Accelerator Programme in Q3:</p> <ul style="list-style-type: none"> <li>Launch Brand and Website.</li> <li>Design and launch first phase of programmes.</li> </ul> <p>Strong awareness of the Technology Accelerator Programme with key stakeholders.</p>	Technology Accelerator Programme
<p>Catalyse development of new economic sector for data stewardship services:</p> <ul style="list-style-type: none"> <li>Support the operation of the first Jersey Data Trust.</li> </ul> <p>Resource permitting (including engagement from key partner organisations such as JFL, STEP):</p> <ul style="list-style-type: none"> <li>Conduct market investigations to identify early adopters and commercial opportunities.</li> <li>Develop local interest and expertise through the Special Interest Group (SIG) working closely with J2IC, JFL and relevant industry bodies.</li> </ul>	<p>500 cyclists successfully recruited.</p> <p>Deliver active travel insights to support Carbon Neutral Roadmap.</p> <p>Identify lessons learned from set up and initial operation of trust for recommendation to government and industry.</p>	Data Stewardship Services