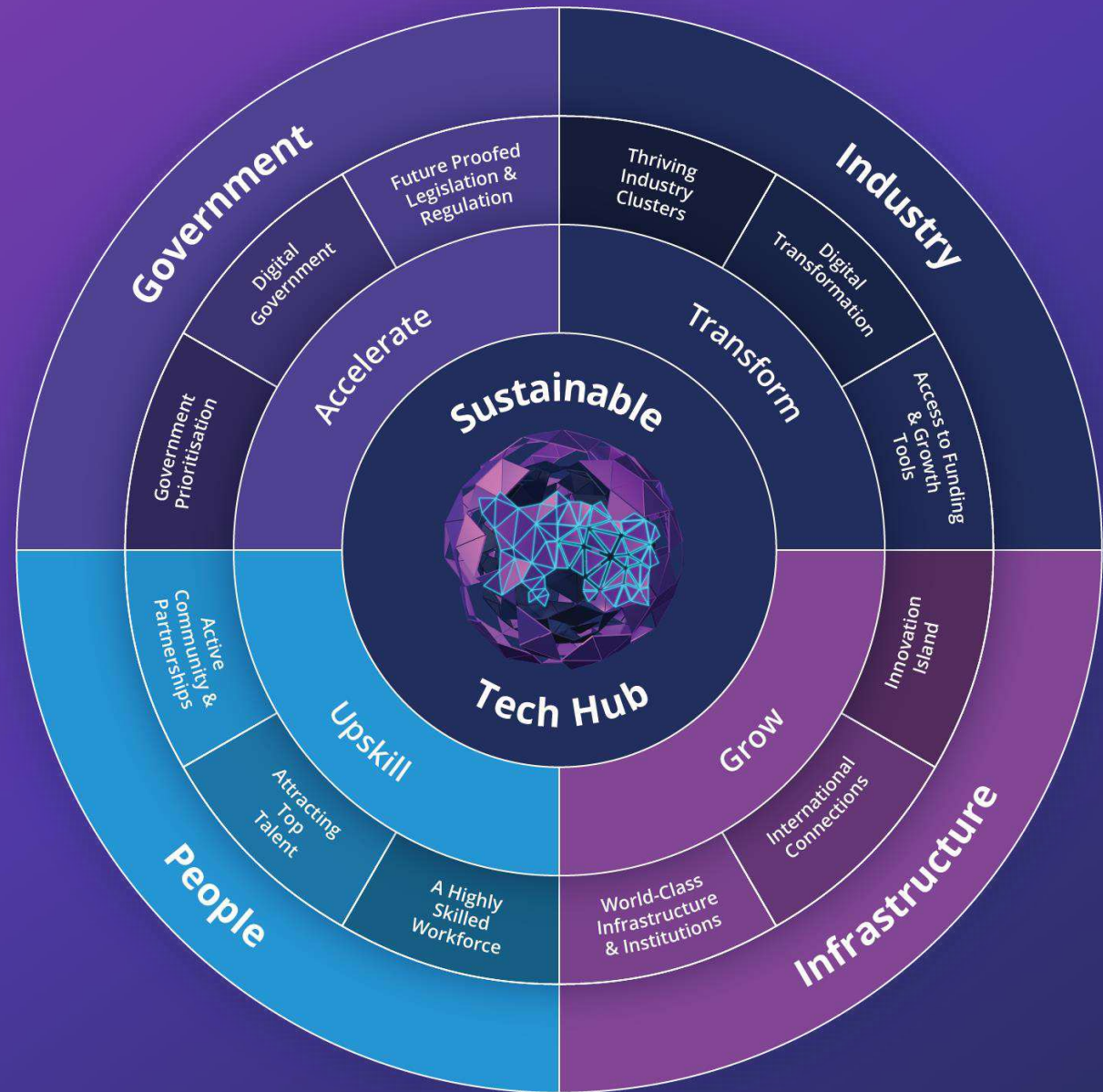


Digital Jersey's Operational Plan 2025



MISSION	Accelerate Jersey's Digital Future		
Overall Objective	Drive economic development of the Digital sector and innovation across all sectors through the adoption and diffusion of technology aligning with the Future Economy Programme, Economic Development Ministerial Delivery Plan, Digital Economy Strategy and the Digital Education Strategy.		
TARGET OUTCOME	Industry A strong and growing local technology sector with high member satisfaction ratings for Digital Jersey support.	Innovation Foster a thriving innovation ecosystem, recognised for rapid adoption and diffusion of emerging technologies. Both public and private sectors actively embrace experimentation, making Jersey a premier "sandbox" environment for piloting groundbreaking solutions.	Skills A highly skilled workforce fit for the future economy.
WORKSTREAM OBJECTIVES	By the end of 2025 increase the impact of digital businesses in Jersey while maintaining a Digital Jersey membership of >205 members and a retention rate of at least 70%, contributing to increased economic output and a thriving tech ecosystem.	Accelerate innovation in non digital sectors through increased adoption and diffusion of technology, including successfully delivering a total of more than £2 million in funding through Impact Jersey and Digital Jersey projects in 2025.	80% of DJ Academy learners feel more prepared for using digital skills evidenced through feedback surveys.
2025 ACTIVITIES & KEY RESULTS	Throughout 2025: <ol style="list-style-type: none"> Deliver support activities to at least 50 digital member businesses, including startup clinics, member-led events support, desk facilities, intern programme, marketing, member jobs board, work permission applications and our mentoring programme. Support new digital business startups and applications for digital business relocations (in sectors such as FinTech) to achieve overall increase in number of digital businesses by 10. Deliver a business accelerator programme for digital businesses, including an application & selection process for the bespoke programme of support, for at least 3 businesses. Provide Hub and DJX facilities to support growth of a thriving technology industry sector and ensure that over 100 member organisations utilise the facilities each quarter. Deliver at least 10 DJ-led thought-leadership events to promote the digital industry in Jersey and provide learning and collaboration opportunities across industries and with off-island partners. Deliver regular member networking opportunities through a minimum of 1 member-focused event every quarter, providing opportunities for feedback and growth for Digital Jersey members. 	In 2025: <ol style="list-style-type: none"> Continue successful delivery of Impact Jersey including: <ul style="list-style-type: none"> Close out and share lessons learned on Open Programme One (OP1) Manage delivery of ongoing programmes – CareTech, CXTech Launch additional Impact Jersey programme(s) Support the development of Data Trusts in the local financial services sector focused in 2025 in the real estate and healthcare sectors, enabling the establishment of at least 2 new commercial data trusts in 2025. Establish and operate the Digital Jersey Data Exchange (JDEX) setting up at least 3 use cases for data sharing (including use of the Digital Twin). Establish a pipeline for innovation projects including successfully piloting and evaluating innovation projects from the 2024 Agritech Roadmap. Promote tech adoption in non-tech industries: In collaboration with Jersey Business support creation of sector roadmaps for at least two existing industry sectors Provide digital advisory support to Government departments eg CEO vice-Chair of Digital Health Delivery Group and member of the Competitiveness Board. Develop and publish an AI roadmap for Jersey in collaboration with the Jersey AI Forum, Government and wider industry. 	During 2025: <ol style="list-style-type: none"> Deliver a range of digital support programmes for: <ul style="list-style-type: none"> secondary school students lifelong learners Government staff aiming to improve productivity and efficiency. Provide expert advice to external training providers on how best to bridge digital skills gaps in the workforce. Explore with Jersey Business ways to use digital programmes to develop efficiencies and productivity improvements. Provide premises and support for the delivery of a selection of Highlands College courses. Explore the use of Academy premises for courses provided by other ALOs. Refresh the business case for future funding in line with key delivery objectives.
DJ 5-YEAR STRATEGY FOCUS AREAS	Thriving industry clusters Access to funding and growth tools	Innovation island	A highly skilled workforce
	World Class infrastructure & institutions International connections Digital transformation		
	Attracting Top Talent	World Class infrastructure & institutions	
	Supporting Government Prioritisation Digital Government Future Proofed Legislation & Regulation		

For more information, please contact:

T: +44 (0)1534 828 585 | E: INFO@DIGITAL.JE | WWW.DIGITAL.JE