

## Digital Jersey

# Slush 2025 Applications Terms & Conditions

Please read these Terms & Conditions carefully before submitting your application. By submitting an application to Digital Jersey Slush Event, you agree to be bound by these T&Cs. Applications will be reviewed internally by the Digital Jersey team. Successful applicants will be announced in July.

### 1. Eligibility

- Applicants must be aged 18 or over at the time of application.
- The competition is open to start-up founders and scale-up leaders who are actively involved in a tech or digital business and have a clear purpose and strategy for attending Slush.
- Applicants must have a Jersey business licence.
- Each business may submit only one application. Multiple applications from the same company will result in disqualification.
- Under current restrictions, this programme will not fund any procurement, commercial, business development, or supply chain activity under sanctions with Russia or Belarusian entities, their associated entities, or any other entities directly affected by sanctions.

### 2. Application process

- Applications must be submitted via the official Digital Jersey application form.
- The application period is open from 18<sup>th</sup> June 2025 and the deadline for submission is June 30 2025.
- Incomplete or late applications will not be considered.

### 3. Selection criteria

- A total of 10 applicants will be selected to attend Slush 2025 in Helsinki on November 19–20.
- Selection will be based on the strength of the elevator pitch, business potential, relevance to the tech ecosystem, and alignment with Digital Jersey's mission.
- Preference may be given to applicants currently fundraising or with a clear growth trajectory.
- Digital Jersey members will be prioritised.
- Successful applicants will be notified via email to the email address provided in the application.
- Successful applicants must ensure they have a valid passport and any necessary visas or travel documentation required for entry into Finland.
- Applications will be reviewed internally by Digital Jersey Head of Innovation and Head of Industry.

#### 4. What's included

- Each selected applicant will receive one full access ticket to attend Slush 2025, taking place on November 19-20, in Helsinki, Finland.
- Digital Jersey will provide support in the form of event coordination and promotional opportunities.
- The Slush tickets are non-transferable, non-exchangeable.

#### 5. What's not included

- The applicant winner will only receive the Slush conference tickets. It does not include: Travel expenses (flights, trains, local transportation). Accommodation expenses. Visa application fees or related costs. Meals, incidentals, or any other personal expenses.
- Any additional Slush side event tickets or paid services, are the responsibility of the applicant.

#### 6. Expectations

- Selected participants are expected to actively engage in the event, represent Jersey's tech ecosystem, and participate in any scheduled Digital Jersey activities.
- Participants agree to provide feedback and may be asked to contribute to post-event content or case studies.

#### 7. Withdrawal and substitution

- If a selected applicant is unable to attend, they must notify Digital Jersey as soon as possible.
- Digital Jersey reserves the right to offer the place to another applicant.

#### 8. Data and publicity

- By applying, applicants consent to the use of their name, business name, and likeness in promotional materials related to the competition and Slush 2025.
- Personal data will be handled in accordance with Digital Jersey's Privacy Policy.

#### 9. General

- Digital Jersey reserves the right to amend these terms and conditions at any time.
- Participation in the competition constitutes acceptance of these terms.

#### 10. Liability

- Digital Jersey is not responsible for any loss, damage, or injury incurred by participants during travel to or attendance at Slush 2025.
- Participants are responsible for securing their own travel insurance and ensuring they meet all travel and visa requirements.

#### 11. Code of conduct

- Participants are expected to conduct themselves professionally and respectfully throughout the event.
- Digital Jersey reserves the right to withdraw participation at any time if a participant's behaviour is deemed inappropriate or damaging to the organisation's reputation.

#### 12. Intellectual property

- All intellectual property shared by applicants remains their own.
- By applying, participants grant Digital Jersey the right to reference their business name and pitch content in promotional materials related to the competition and event.

#### 13. Force Majeure

- In the event that Slush 2024 is cancelled, postponed, or its format changes due to unforeseen circumstances (e.g., public health crisis, force majeure), the Organiser will not be responsible for any resulting costs incurred by the successful applicants.
- Digital Jersey shall not be held liable for any delay or failure to fulfil its obligations under these terms if such delay or failure is caused by circumstances beyond its reasonable control, including but not limited to acts of God, war, strikes, or pandemics.

#### 14. Disqualification

- Digital Jersey reserves the right to disqualify any applicant who provides false information or breaches any of these terms and conditions.

#### 15. Governing law

- These terms and conditions shall be governed by and construed in accordance with the laws of Jersey, Channel Islands.

#### 16. Contact

- For any questions regarding these Terms & Conditions or the application process, please contact [info@digital.je](mailto:info@digital.je).