DIGITAL JERSEY

SPONSORSHIP OPPORTUNITIES

26/27



Support Digital Jersey initiatives that grow skills, back local ideas and strengthen Jersey's digital economy.

SPONSORING DIGITAL JERSEY INITIATIVES

Partner with purpose.

Align your brand

Align your brand with Digital Jersey's objectives to accelerate Jersey's future

Make a real impact

Sponsor a project that is genuinely meaningful and will make an impact on Jersey's community and economy

Tailored to you

We are happy to tailor sponsorship packages to suit your objectives and requirements



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CASE STUDIES

Proof that sponsorship can deliver visibility, engagement and local impact.

CASE STUDY

STEM RACING

Sponsoring the STEM racing programme, in partnership with Digital Jersey, offers immense value by directly supporting STEM education on the island. This collaboration not only enhances brand visibility but also demonstrates a commitment to nurturing future innovators.



JERSEY MEDIA ENGAGEMENT

- Jersey Evening Post
- Bailiwick Express
- BBC Radio Jersey
- Jersey ITV News
- Channel Eye

BENEFITS OF SPONSORSHIP

Positive PR
including Channel Eye, Bailiwick express, JEP and DJ News etc.

Regional Event
Coverage of Regional event in Jersey!

Video Promotion
Of 2025/26 season for promoting event to schools

Wide Engagement
Branding and exposure across all secondary and primary schools on island

9,025	5,824	3,324	2,331
Linkedin	X	Instagram	Facebook

66,934	4,135	23,998
Website users	e-news subsribers	news page views

NURTURING A PIPELINE OF TALENT

- Early engagement with future professionals
- Building long-term relationships
- Targeted recruitment opportunities

CASE STUDY

STEM RACING

Brand Awareness

STEM racing secured significant media attention at Jersey regionals, UK nationals, and on the global stage at the world finals. The sponsorship provided brand exposure to a relevant audience of future talent and their families. The sponsor's logo and branding featured as title sponsor across all branding material and event promotion.

Showcased Your Expertise

The sponsorship was integrated directly into different parts of the programme, showcasing the sponsor's diverse roles across STEM, business and marketing.

Engaged Directly With Students

The sponsorship provided direct opportunities for employees to act as mentors, judges and workshop leaders, giving students a clear view of the career paths available within the sponsor's organisation.

Aligned With STEM Racing Values

The sponsorship secured strong alignment with innovation and technology, positioning the sponsor as a forward-thinking and attractive employer.



CASE STUDY

Youth Hackathon

A two-day student challenge, delivered with Prosperity 24/7, bringing young people together to design,build and pitch AI-powered solutions to real Jersey challenges.





What the sponsor secured

- **Brand visibility** — Sponsor branding across campaign creative, event promotion and live social content.
- **Youth engagement** — Direct alignment with 43 students building practical confidence with AI and problem-solving.
- **Community impact** — A clear role in supporting Jersey's next generation of digital innovators.
- **Social proof** — The launch-day post thanked Prosperity 24/7 and generated visible engagement.

43
Students attended

2 days
22-23 July

30+
Social reactions

5
Reposts

Launch-day LinkedIn post thanked Prosperity 24/7 and showed 4 comments and 5 reposts.

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UPCOMING OPPORTUNITIES

Proof that sponsorship can deliver visibility, engagement and local impact.

Member Christmas Social

Position your brand at the absolute centre of Jersey's digital economy by sponsoring the Digital Jersey Members' Christmas Party, the island's premier networking event bringing together 60-100 tech founders, innovators, and key corporate decision-makers under one roof.

Date	3rd December 2026
Location	Digital Jersey Hub
Audience	50 - 100 Digital Jersey small business and enterprise members



Sponsorship opportunity

£2,000

Sponsor Pack	Opportunities
Headline Sponsor	• Naming rights for pre/post event comns • Logo placement across social and media channels • Opportunity to distribute branded gifts including CTA • Speaking opportunity
Total Cost	£2,000

Brand Awareness

Raise awareness of your brand and product to our audience of 60-100 business members

Brand Alignment

Position your company as an innovative and tech in the heart of Jersey's tech community

Brand Visibility

Logo placement on all marketing materials, social media ads/posts and swag



AI Hackathon October

Align your brand with forward-thinking innovation and real-world economic impact by sponsoring the Digital Jersey AI Hackathon. This high-energy event brings together the island's top developers, data analysts, and problem-solvers to prototype AI-driven tools specifically designed to strengthen Jersey's supply chain resilience and lower the local cost of living



Sponsorship opportunity

£5,000

Date	October 2027
Location	Digital Jersey Hub
Audience	50 - 100 Digital Jersey small business and enterprise members

Sponsor Pack	Opportunities
Headline Sponsor	• Naming rights for pre/post event comns • Logo placement across social and media channels • Opportunity to distribute branded gifts including CTA • Speaking opportunity
Total Cost	£5,000

Talent scouting

Raise awareness of your EVP to the Year 9+ student talent pool, the great minds of the future

Brand Alignment

Position your company as a leader in future-proofing island tech skills

Brand Visibility

Logo placement on all marketing materials, social media ads/posts and swag



The Great AI Debate

Sponsor Jersey's defining AI conversation.
The Great AI Debate will unite the Island's most influential voices, including confirmed keynote speakers Laura Gilbert, leading AI implementation expert at the Tony Blair Institute, and international AI entrepreneur Stephan Thoma, to explore the opportunities and challenges AI presents for Jersey's economy and workforce.

Date	Thursday 4 February 2027
Location	Royal Jersey Showground
Audience	250+ senior leaders, policymakers, regulators, Digital Jersey members, educators and technology professionals



Sponsorship opportunity

£20,000 1 Headline Partner or
£10,000 for 2 large sponsors

Sponsor Pack	Opportunities
Headline Sponsor	• Naming rights across pre/post-event communications • Logo visibility across event marketing, venue branding and screens • Association with Jersey's leading AI debate platform • Presence across live polling and interactive debate elements • VIP networking and hospitality access • Reserved tables for clients and senior stakeholders • Speaking opportunity or sponsor welcome address
Total Cost	£10,000

Thought Leadership

Position your organisation at the heart of Jersey's AI conversation and demonstrate leadership on a key issue facing business and society.

Senior Decision-Maker Access

Connect with business leaders, government representatives, regulators and industry influencers from across Jersey's economy.

Brand Visibility

Benefit from extensive brand exposure across event marketing, venue production, audience engagement technology and post-event content.



Fireside Chats at Digital Jersey

Position your brand alongside practical founder insight and peer-to-peer learning. Digital Jersey Fireside Chats are held every quarter and create an intimate forum for entrepreneurs, operators and the wider tech community to hear real stories, ask questions and build meaningful connections.

Audience	Format	Follow-up
Members	Conversation	PR + socials
Quarterly	Founder insight	Networking



Example format: Entrepreneur Fireside Chat with Max Corbridge

Sponsorship opportunity - TBC

Sponsor Pack	Opportunities	Pricing
Fireside Chat Sponsor	Branding on event promotion, opening thanks, host acknowledgement, follow-up social or PR and networking presence.	TBC
Total cost		TBC

Thought leadership
Align your brand with credible founder insight and practical business lessons

Community connection
Meet entrepreneurs, innovators and members in a relaxed, high-value setting.

Brand visbility
Logo placement across marketing, Eventbrite promotion, social posts and follow-up content.

Our value proposition

Pizza and Pitches Night

Support Jersey's start-up community with an informal pitch night at the Digital Jersey Hub. The sponsorship covers a £1,000 audience-voted prize for the best start-up pitch, with refreshments provided, networking opportunities, brand awareness and follow-up PR.

Audience	Format	Follow-up
Members	Pitch night	PR + socials
Hub event	Audience vote	£1k prize



Sponsorship opportunity - £1,000

Sponsor Pack	Opportunities	Pricing
Prize Sponsor	£1,000 prizegiving sponsor, brand presence at the Hub, sponsor acknowledgement, networking and follow-up PR/social coverage.	£1,000
Total cost		£1,000

Start-up visibility
Put your brand in front of ambitious founders and early-stage businesses.

Community impact
Directly reward the best start-up pitch as voted for by the audience.

Brand awareness
Presence across event promotion, in-room branding and follow-up storytelling.

Our value proposition

Junior AI Workshop + Industry Mixer

Support young people as they build confidence with practical AI skills and take their first step into the local digital workforce. The workshop introduces AI in response to the current entry-level jobs market challenge, then feeds directly into the Industry Mixer as a first real networking opportunity with professionals.

Audience	Format	Follow-up
Young people	AI workshop	PR + socials
Live build	Speakers	Mixer



Sponsorship opportunity - £1,000

Sponsor Pack	Opportunities	Pricing
Workshop Sponsor	Support workshop delivery, mixer visibility, sponsor acknowledgement, brand presence and post-event follow-up content.	£1,000
Total cost		£1,000

Future talent
Help young people prepare for a changing jobs market and practical AI-enabled roles.

Skills pathway
Workshop exposure leads directly into the mixer and professional networking.

Brand alignment
Position your organisation as a supporter of future skills, inclusion and local talent.

Our value proposition

What our members say about Digital Jersey events

Real feedback from Digital Jersey events and member experiences.

Energetic atmosphere. The DJ team worked relentlessly to make the event such a massive success. Well done!

Stephen Paris-Hunter

So brilliant and very well organised, everything was just magical. Great people and atmosphere.

Olivia Carolan

This year's event was fantastic! From the food, the entertainment to the DJ and the comedian, everything was amazing. I didn't leave until the very end and honestly could have spent a few more hours there!

Diyaana Lombaardt

This was my first event, and I wasn't quite sure what to expect, but it turned out to be an amazing night! Angela was such a brilliant and funny host, which really made the evening special.

Sophia de la Haye

Sponsorship helps create events members remember and recommend

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Sponsor one of our initiatives and fulfil your marketing and business objectives in an innovative and exciting way.

Thank you for your time and consideration. We look forward to working with you.